GROWER RELATIONS AND COMMUNICATIONS

I. PAST AND PRESENT
   A. Size of Farms & Houses
   B. Size of Birds
   C. Size of Complexes
   D. Costs of Complexes & Houses
   E. Differences in How Birds Are Grown & Housed

II. SERVICE TECH’S RESPONSIBILITIES
    A. Gaining Grower’s Respect
    B. Attitudes
    C. Honesty
    D. Believing in Company Policy
    E. Willingness to Experiment

III. BENEFITS OF GOOD RELATIONSHIPS
    A. Company & Grower Makes Money
    B. Team Effort & Rewards
    C. Start Positive, Constructive Criticism, End Positive